

## **Institutional Distinctiveness of the College:**

St. Joseph's College for Women (Autonomous), affiliated to Andhra University, the **first Women's College** in north coastal Andhra Pradesh, with its unique ethos of inimitable resourcefulness and all round excellence has been creating generations of empowered women who make their presence felt in the society.

The College has its genesis in the visionary initiative of the Sisters of St. Joseph of Annecy who came to India in 1849 and opened a number of life sustaining organizations like schools, orphanages and dispensaries for serving the people and established the College in 1958

Distinctiveness is an attribute quite opposed to the common majority which fit more or less into a standardized mould of creating life transforming experiences for students and the society around. The **unique distinctiveness of SJC** '*love, compassion and concern for others*' of the Founders which is the key value since 1958, percolated down to all levels of the institution.

The stakeholders in St. Joseph's College did an intensive inquiry '*In what way is St. Joseph's distinctively different from the other institutions in the city or the larger canvass for a student entering its portals? In what way does SJC impact the society immediately around in the neighborhood and the larger canvass?*

The responses to these internal critical queries led to the revisiting of the core values envisioned in the Vision and Mission Statement – *Holistic Excellence, Transformational leadership, Integrity, Empathy and Making a Difference* under the umbrella of **Institutional Social Responsibility (ISR)** namely **EXCELSIOR (2016 - 2019)**

The most powerful test of catalytic change is to look at the institution *not from the inside out but from the outside in*. SJC Graduates who discover, develop and deploy their God-given gifts are simultaneously encouraged to learn through the platform of **EXCELSIOR**, how to create and share their talents and resources with others.

The main aim of **EXCELSIOR (2016-19)** – a Two Day Intercollegiate Fest of Fun and Talent for the students of the City of Destiny is based on **Core Values** for **Leadership & Organisational development**, inculcating **Integrity** and **Empathy** in the Volunteers and **Making a Difference** as through funding/supporting Education of girls from underprivileged sections leading to **Holistic excellence**.

The 'niche' brand for **EXCELSIOR** as an **effective Case for Support for Education** for girls from the underprivileged sections of the society centers around **Courage, Optimism and Hope**. **EXCELSIOR 2016 – 2019** in a row for four years demonstrated how students can be engaged productively to harness their own inner potential for communicative and social adeptness, leadership success, reaching out, entrepreneurial resourcefulness and people management.

Once the Fest is over within a week, the Principal announces the Final Amount of revenue generated through the Fest in the General Assembly amidst loud applause. Over the three years this initiative has **MADE A DIFFERENCE** in the lives of the beneficiary students **TRANSFORMING** them into empowered Women, created **TRANSFORMATIONAL LEADERS** with **INTEGRITY** and **EMPATHY** for **GLOBAL SUCCESS** as enshrined in the Vision, Mission, Core Values and Quality Policy.

### **EXCELSIOR 2017**





### **EXCELSIOR 2018**





## **EXCELSIOR 2019**







