## ST. JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS), VISAKHAPATNAM V SEMESTER JOURNALISM & MASSCOMMUNICATION Time: 1Hr/Week JMC 5851(2) INTERNSHIP TRAINING REPORT Max.Marks: 50 w.e.f.2015 – 2018 ("15AC") SYLLABUS

'An internship is an opportunity to enhance classroom learning and gain practical experience in an industry related to a student's field of study for a fixed, limited period of time.'. They can be found in corporate, private, government, and nonprofit organizations'.

## Learning Objectives & Outcomes for Internships: The benefits for the students are:

- ✓ Provides **hands on** understanding of the industry or working environment
- ✓ Explores professional interests and career paths
- ✓ Gains technical skills and knowledge not taught in the classroom
- ✓ Builds networking contacts and references

## **Procedural Guidelines:**

- Each student from the Department of Journalism & Mass Communication shall undergo Practical Internship of four weeks during the vacations after fourth semester in an approved Newspaper Organisation / Public or Private Organisation.
- ✓ The student is given Authorised Permission Letters by the Head of the Department to the respective Editors or Heads indicating that they could allow the students to undergo the Internship in their organization

## **Evaluation Guidelines of the Internship Report**

- ✓ After completion of the training the students will have to submit a training documentation report along with a Work Performance Diary.
- ✓ The training Report is Part of the Semester V.
- It is to be submitted by the date fixed by the College.
  The students will also have to submit an Internship Certificate (Xerox Copy) from the company where she undertook the training.

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