

# Workshop on IPR



St. Joseph's college for women (A) Visakhapatnam conducted a workshop on '**Intellectual property rights**' on **24 November 2018**. Dr. Lakshmi priya, Founder Director, Law Labs, LLP, was the Resource person. She explained the concept of Intellectual property.

## Summary of the workshop

Intellectual property, very broadly, means the legal rights which result from intellectual activity in the industrial, scientific, literary and artistic fields. Countries have laws to protect intellectual property for two main reasons.

- One is to give statutory expression to the moral and economic rights of creators in their creations and the rights of the public in access to those creations.
- The second is to promote, as a deliberate act of Government policy, creativity and the dissemination and application of its results and to encourage fair trading which would contribute to economic and social development.

Intellectual property law aims at safeguarding creators and other producers of intellectual goods and services by granting them certain time-limited rights to control the use made of those productions. Those rights do not apply to the physical object in which the creation may be embodied but instead to the intellectual creation as such. Intellectual property is traditionally divided into two branches, “industrial property” and “copyright.”

- intellectual property shall include rights relating to: - literary, artistic and scientific works, - performances of performing artists, phonograms and broadcasts, - inventions in all fields of human endeavor, - scientific discoveries, - industrial designs, - trademarks, service marks and commercial names and designations, - protection against unfair competition, and all other rights resulting from intellectual activity in the industrial, scientific, literary or artistic fields.
- The expression “industrial property” covers inventions and industrial designs. Simply stated, inventions are new solutions to technical problems and industrial designs are aesthetic creations determining the appearance of industrial products.

**Workshop**  
**On**  
**Robotic and Android App Design**  
**Conducted by E-Cell IIT Bombay**

**Guest Speaker:** Mr.Venkatesh Amrutwar

**Date & Time:** 19-aug-2016 to 20-aug-2016



**Android App Workshop**



**Android App Workshop**

A major share of hand-held devices runs on the Android Operating System - which is open source and customizable. The Android Application Development Workshop provides participants technical training on the concepts and programming methodologies needed to develop applications for mobile devices. Participants will learn to use different android libraries.

**Workshop Benefits and Highlights:**

Learn & Interact with Android Developers and get to know basics of Android OS.

Receive an unparalleled education on the art of building apps and games with personal one-on-one attention.

Learn to make basic apps within 2 days.

PowerPoint Presentation, Live Demos, Interactive Question & Answer sessions and comprehensive material.

**Target Group:**

Students seeking career in Android OS related Industry. I/III year students from Bsc Computer Science.

**Workshop Duration:**

2 Days [8 Hours/Day]

**Pre-requisites:**

The modules are designed in order to cater the app development fundamentals and overview on Android OS from scratch however following pre-requisites will be an added advantage.

Knowledge of C Programming.

Basic knowledge of JAVA

**Topics covered:**

- Introduction to Mobile Application Development
- Role of Android in mobile industry
- Introduction to Android SDK and its setup
- Building the Application Framework
- Project, Getting Started with Android
- Technology and its development.
- Sample Application development, Fonts & Colours,
- Layout Managers and Event Listeners

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Young Indians (Yi) is an integral part of the Confederation of Indian Industry (CII), with an objective of creating a platform for Young Indians.

The inaugural function was held in August 2013 in St. Joseph's college for women (A). Reshma Jain was selected as the chairperson and Pranathi B was selected as the co-chair of Young Indians.

A response session (elocution) was organised by the Yi chapter to select students for a group discussion for the south zone Yi summit. Students of various colleges had participated in the session and two students were selected to represent Vizag at the South zone summit. Prerna Yadav of St. Joseph's college was selected as one of the representative after having stood first in the elocution competition.

The Young Indians Southern Regional summit 'We build India on good governance' was held in Kochi. A few stalwarts present during the summit were T K Nair, Principal advisor to PM, Dr Subramaniam Swamy, the then President of BJP, Nachiket Mor, Former Chairman, ICICI foundation and Adi Godrej, Chairman of Godrej group. Prerna Yadav stood first at the south zone summit and was selected to represent the south zone at the national summit of Yi net in New Delhi.

Another interesting session was held in the city by CII to enable students to understand the importance of voting. Students of St Josephs college who were a part of Yi attended the session. Bhanwarlal, the chief electoral officer addressed the students and gave an insight on the role of young Indians in casting their vote.

Students in large numbers participated in the session with Subroto Bagchi, A well-known author. Subroto who is the Chairman of

Mindtree limited is an author of bestsellers like 'The high performance Entrepreneur' and 'The professional companion'.

In an effort to encourage young girls to become entrepreneurs, a session was organised on Women entrepreneurship at St. Joseph's college. The focus was to motivate young girls to start their own enterprise and the session was chaired by Poonam Shah Srinath, a women entrepreneur.

A young entrepreneurs session was also organised by the Yi chapter during the global entrepreneurship week. Later, a beach cleaning programme was organised at Erramati Dibbalu and more than 25 students of St Joseph's college participated in the cleanliness drive.



















## REPORT

The BA BCom and HSc students had a very engaging and stimulatingly motivating Entrepreneurship Orientation Program by a vibrant and dynamic Motivator Mr Sudarshan, a Consultant with NSIC, INMSME, Govt owned organisations! The Workshop was so inspiring by Mr Sudarshan that all the Josephines were eager to give positive feedback and cheer the Inspiring Sudarshan Sir! They all reiterated that Josephines will be Job Providers and not mere Job Seekers! Dr Aruna Devi and Principal Sr Vincy coordinated the Workshop. Paul wished the students well and thanked the Resource person for his expertise.

# FACULTY DEVELOPMENT PROGRAMME

ON

**ENTREPRENEURSHIP DEVELOPMENT**



**Sponsored by**



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**National Institute for Micro, Small and Medium Enterprises**  
(An organization of the Ministry of MSME, Govt. of India)  
(An ISO 9001-2008 Organization)

**Yousufguda, Hyderabad-500045**

## REPORT

The Department of Home Science has conducted a three days' workshop. Expert teacher from Pidilite industries – Mrs. I. Aruna Kumari has given demonstration on various creative works like pot painting, glass painting, greeting card making, shlipakar ganesha modelling to the students of III B.Sc Home Science.

