

Information and communications technology (ICT)

Information and communications technology (ICT) is an extensional term for information technology (IT) that stresses the role of unified communications and the integration of telecommunications (telephone lines and wireless signals) and computers, as well as necessary enterprise software, middleware, storage, and audiovisual systems, that enable users to access, store, transmit, and manipulate information. The term *ICT* is also used to refer to the convergence of audiovisual and telephone networks with computer networks through a single cabling or link system. There are large economic incentives (huge cost savings due to the elimination of the telephone network) to merge the telephone network with the computer network system using a single unified system of cabling, signal distribution, and management. ICT, or information and communications technology (or technologies), is the infrastructure and components that enable modern computing. Although there is no single, universal definition of ICT, the term is generally accepted to mean all devices, networking components, applications and systems that combined allow people and organizations (i.e., businesses, nonprofit agencies, governments and criminal enterprises) to interact in the digital world.



Learning Management System(LMS)

A *learning management system (LMS)* is a software application for the administration, documentation, tracking, reporting and delivery of educational courses, training programs, or learning and development programs. The learning management system concept emerged directly from e-Learning. Although the first LMS appeared in the higher education sector, the majority of the LMSs today focus on the corporate market. Learning Management Systems make up the largest segment of the learning system market. The first introduction of the LMS was in the late 1990s. Learning management systems were designed to identify training and learning gaps, utilizing analytical data and reporting. LMSs are focused on online learning delivery but support a range of uses, acting as a platform for online content, including courses, both asynchronous based and synchronous based. An LMS may offer classroom management for instructor-led training or a flipped classroom, used in higher education, but not in the corporate space. LMSs can integrate with HRISs, ERPs as well as many SaaS offerings via API. An LMS delivers and manages all types of content, including video, courses, and documents. In the education and higher education markets, an LMS will include a variety of functionality that is similar to corporate but will have features such as rubrics, teacher and instructor facilitated learning, a discussion board, and often the use of a syllabus. A syllabus is rarely a feature in the corporate LMS although courses may start with heading-level index to give learners an overview of topics covered.



Department of Office Management

[psQKT20xJ4](#)

[+viral+campaign+2013](#)

<https://www.youtube.com/watch?v=04BiNLVjVCQ>

https://www.youtube.com/results?search_query=Clim

<https://www.youtube.com/watch?v=pSpsT3050bM>

https://www.youtube.com/results?search_query=IDBI+BANK+BEST+AD

<https://www.youtube.com/watch?v=LTIu608Xk58>

https://www.youtube.com/results?search_query=heineken+india+-

<https://www.youtube.com/watch?v=N>

https://www.youtube.com/results?search_query=IDBI+BANK+BEST+AD

<https://www.youtube.com/watch?v=Xc2tx--UJR4>

<https://www.youtube.com/watch?v=Q8jDkk33nSY>

<https://www.youtube.com/watch?v=4vsF8aQdtaA>

<https://www.youtube.com/watch?v=3kFRr06pa8o>

<https://www.youtube.com/watch?v=rD3hlzmGVvc>

<https://www.youtube.com/watch?v=LTIu608Xk58>

https://www.youtube.com/watch?v=xW3cjrtWB_s

<https://www.youtube.com/watch?v=oapzWU3ttgq>

<https://www.youtube.com/watch?v=l6-p07anAro>

<https://www.youtube.com/watch?v=PQxFL6Ce-XM>

<https://www.youtube.com/watch?v=04BiNLVjVCQ>

<https://www.youtube.com/watch?v=LSg0VUoPX60>

<https://www.youtube.com/watch?v=mb64BmR19XI>

<https://www.youtube.com/watch?v=3blcejxhBvA>

Department Journalism

GANDHI'S SPEECHE ON SATYA AUR AHINSA

<https://youtu.be/TLHYBryHOaM>

https://youtu.be/CQFYggn_RTA

MOTIVATIONAL VIDEOS

<https://youtu.be/w0QQboNWJ7U>

JAWAHARLAL NEHRU BIOGRAPHY

<https://youtu.be/qnis36INdcs>

ISPIRATIONAL VIDEOS

<https://youtu.be/L2dguyFo82w>

SPOTLIGHT [MOVIE]

<https://youtu.be/zcDpz64SnBA>

POLITICAL PARTIES IN INDIA

<https://youtu.be/2jLuxt4inFc>

VIVEKANANDA CHICAGO SPEECH

<https://youtu.be/WIOtnn6meWA>

<https://youtu.be/qnis36INdcs>

Department of Computer Science

Data warehouse videos

<https://nptel.ac.in/courses/106106093/31>

Data mining

<https://nptel.ac.in/courses/106106093/35>

HTML

<https://youtu.be/QEtWL4IWIL4>

File handling in C

<https://nptel.ac.in/courses/106104128/47>

Binary tree traversal

<https://nptel.ac.in/courses/106106127/50>

Cloud computing

<https://nptel.ac.in/courses/106105167/>

Department of Economics

<https://youtu.be/f1X1EDEGN8Q>

<https://www.apastyle.org/manual/related/sample-experiment-paper-1.pdf>

<https://www.ncstatecollege.edu/cms/media-custom/PDF/APA/APAFormatTemplate.doc>

<https://youtu.be/BTzaO-nGjwY>

<https://youtu.be/6C9lktwEnfY>

https://www.youtube.com/playlist?list=PLQeaYsjFGUzgHG96NpUypxT_sPQ_yMsnR

<https://youtu.be/25KIFCoDW34>

<https://youtu.be/5iNpiWSVomQ>

<https://youtu.be/NaIPdMTHHoQ>

<https://youtu.be/aef0W1Uaizk>

<https://youtu.be/jHc4Sywpdqc>

<https://www.ncstatecollege.edu/cms/media-custom/PDF/APA/APAFormatTemplate.doc>

<https://www.apastyle.org/manual/related/sample-experiment-paper-1.pdf>

<https://youtube/v50wB-OwTg>

<https://youtube/GoUo8tzeHrw>

Department of Mathematics

Real Analysis:

<https://www.youtube.com/watch?v=5kdedLDuKLA>

https://www.youtube.com/watch?v=TiWIOzNXn_4

Differential Equations:

<https://www.youtube.com/watch?v=KyDQhxzoNp8>

<https://www.youtube.com/watch?v=VbFjq1eZ5vk>

Special Functions:

<https://www.youtube.com/watch?v=6n5QyYMe9U0>

https://www.youtube.com/watch?v=FJ_DB13jHoY

Integral Transformations:

<https://www.youtube.com/watch?v=9sFOQo-YVUc>

<https://www.youtube.com/watch?v=GtXmS5YH7XM>

<https://www.youtube.com/watch?v=7oZyB-fVTSA>

Linear Transformation

<https://nptel.ac.in/courses/111106051/26>

<https://nptel.ac.in/courses/111106051/27>

<https://nptel.ac.in/courses/111106051/28>

<https://nptel.ac.in/courses/111106051/29>

<https://nptel.ac.in/courses/111106051/30>

<https://nptel.ac.in/courses/111106051/31>

<https://nptel.ac.in/courses/111106051/32>

<https://nptel.ac.in/courses/111106051/33>

<https://nptel.ac.in/courses/111106051/34>

Department of Statistics

Descriptive Statistics and Probability

<https://www.youtube.com/watch?v=XaHFNhHfXwQ>

<https://www.youtube.com/watch?v=tyfrT0cSZKo>

<https://www.youtube.com/watch?v=AMTivCkMIFI>

Mathematical Expectation and Probability

https://www.youtube.com/watch?v=vYT_9WR8T60

<https://www.youtube.com/watch?v=GkZLgGOWbel>

Statistical Methods

<https://www.youtube.com/watch?v=gjoSpwigWkU>

<https://www.youtube.com/watch?v=60vHy2lA4o4&list=PLyVk0GHpFyPtcJonZ95cEkPiXoXJr>

Statistical Inference

https://www.youtube.com/watch?v=9H_TlGfZq2M&list=PLp6ek2hDcoNCp9o8aLQrbY15a-o0weoTd

<https://www.youtube.com/watch?v=Rpxwy3hj8oI&index=4&list=PLp6ek2hDcoNCp9o8aLQrbY15a-o0weoTd>

<https://www.youtube.com/watch?v=qcfo5lA5B2E>

Department of English

<http://m.youtube.com/watch?v=cGzRfOOw1qU>

<http://www4.123movies.st/watch/pride-and-prejudice>

<http://www.openculture.com/2016/10/hear-sylvia-plaths-barely-known-radio-play-three-women.html>

<http://savitri.in/library/resources/ry-deshpande-on-savitri/savitri-the-symbol-dawn-talks>

http://www.sjsu.edu/writingcenter/docs/handouts/Organization_CompareContrast.pdf

https://www.monash.edu/rlo/study-skills/preparing-for-exams/understanding-exam-questions#Question_Type_Knowledge-1

<https://www.britannica.com/topic/English-language>

<http://www.studyenglishtoday.net/english-language-history.html>

[http://wordyenglish.com/lit/analytic languages vs synthetic languages.html](http://wordyenglish.com/lit/analytic_languages_vs_synthetic_languages.html)

<https://www.sil.org/linguistics/what-linguistics>

<https://www.youtube.com/watch?v=y28ZE5BeJrQ&authuser=0>

<https://www.youtube.com/watch?v=8jtLTS7T8cc&authuser=0>

<https://www.sparknotes.com/nofear/shakespeare/romeojuliet/>

<https://www.sparknotes.com/shakespeare/tempest/>

<https://www.britannica.com/art/English-literature/The-Romantic-period>

<https://www.sparknotes.com/lit/wuthering/summary/>

<https://www.creative-writing-now.com/types-of-novels.html>

<https://www.familyfriendpoems.com/poems/other/>

<https://www.litcharts.com/lit/a-streetcar-named-desire/summary>

<https://www.enotes.com/topics/adventures-of-huckleberry-finn/in-depth>

<https://www.cliffsnotes.com/literature/a/the-adventures-of-huckleberry-finn/summary-and-analysis/chapters-4142>

<https://www.enotes.com/homework-help/what-characteristics-elizabethan-age-literature-133269>

https://www.philosophybasics.com/movements_existentialism.html

<https://englishsummary.com/neoclassical-period/>

<https://www.shmoop.com/death-of-a-salesman/summary.html>

https://www.researchgate.net/publication/312594922_The_Illusion_of_American_Dream_in_Arthur_Miller's_Death_of_a_Salesman

https://www.academia.edu/9975742/CRITICAL_APPRECIATION_OF_JAMES_JOYCE_S_A_PORTRAIT_OF_THE_ARTIST_AS_A_YOUNG_MAN

<https://youtu.be/y28ZE5BeJrQ>

<https://youtu.be/8jtLTS7T8cc>

<https://www.gradesaver.com/pamela-or-virtue-rewarded/study-guide/summary>

<http://www.bbc.co.uk/learningenglish/english/course/eiam/unit-1/session-1>

<https://www.google.co.in/search?q=George+Cruikshank+illustrations+for+pip&client=safari&hl=en->

[in&prmd=inv&source=lnms&tbm=isch&sa=X&ved=0ahUKEwjF74fbwPvcAhWTfn0KHSykCk4Q_AUIESgB&biw=320&bih=454#imgdii=-IEsHxK2XvibAM:&imgcr=3Wbc6FumFpFNum:](https://www.google.co.in/search?q=George+Cruikshank+illustrations+for+pip&client=safari&hl=en-in&prmd=inv&source=lnms&tbm=isch&sa=X&ved=0ahUKEwjF74fbwPvcAhWTfn0KHSykCk4Q_AUIESgB&biw=320&bih=454#imgdii=-IEsHxK2XvibAM:&imgcr=3Wbc6FumFpFNum:)

<https://pin.it/fhuoy7iintd2o5>

<https://www.bl.uk/medieval-literature/articles/a-close-reading-of-chaucers-the-merchants-prologue-and-tale>

<https://www.bl.uk/medieval-literature/articles/a-close-reading-of-chaucers-the-merchants-prologue-and-tale>

<https://youtu.be/xSYnGhlnzyw>

<http://www.india.com/education/ugc-plagiarism-policy-research-students-may-lose-their-registration-teacher-their-jobs-if-found-guilty-of-plagiarism-2977720/amp/>

<https://brians.wsu.edu/2016/10/19/arundhati-roy-the-god-of-small-things/>

<https://youtu.be/VmEAB3ekkvU>

<https://sc.mp/2AJNpY1>

<https://www2.le.ac.uk/offices/ld/resources/writing/writing-resources/critical-writing>

<https://www2.le.ac.uk/departments/gradschool/training/eresources/study-guides/thesis/developing/developing#portal-column-one>

<http://www.thehindu.com/todays-paper/tp-features/tp-educationplus/words-pay/article22273263.ece>

(this is to motivate the girls to write)

<https://youtu.be/ekmy3fYvr2o>

<https://www.bl.uk/romantics-and-victorians/articles/daughters-of-decadence-the-new-woman-in-the-victorian-fin-de-siecle>

<https://www.poetrylibrary.edu.au/poets/hope-a-d/australia-0146006>

https://owl.purdue.edu/owl/research_and_citation/mla_style/mla_style_introduction.html

<https://youtu.be/Qq5Itf5Tg-U>

<https://www.futurelearn.com/courses/diversity-inclusion-awareness>

<https://www.futurelearn.com/courses/empire/6/steps/77832>

<https://youtu.be/3RqpLAGK9ew>

<https://youtu.be/CqvhMeZ2PIY>

<https://youtu.be/WZ7mtlxvhuc>

<https://www.futurelearn.com/courses/empire/6/steps/77838>

<http://www.bbc.co.uk/programmes/profiles/2MRmPs0lgwQzvRs6qLzxx0W/muriel-spark>

<https://owl.english.purdue.edu/owl/resource/685/01/>

<https://openoregon.pressbooks.pub/aboutwriting/chapter/types-of-writing-styles/>

<https://www.khanacademy.org/humanities/monarchy-enlightenment/baroque-art-1/beginners-guide-baroque-1/a/francis-bacon-and-the-scientific-revolution>

<https://www2.le.ac.uk/offices/ld/resources/writing/writing-resources/reports>

CV writing

<https://careers.agu.org/career-advice/how-good-is-your-cv/>

<https://www.youtube.com/watch?v=xSYnGhlnzyw&authuser=0>

<https://www.youtube.com/watch?v=VmEAB3ekkvU&authuser=0>

<https://www.youtube.com/watch?v=ekmy3fYvr2o&authuser=0>

<https://www.youtube.com/watch?v=Qq5Itf5Tg-U&authuser=0>

<https://www.youtube.com/watch?v=3RqpLAGK9ew&authuser=0>

<https://www.youtube.com/watch?v=CqvhMeZ2PIY&authuser=0>

<https://www.youtube.com/watch?v=WZ7mtlxvhuc&authuser=0>

Department of Zoology

<http://loadmp4.info/i/2KoLnIwoZKU.html>

<https://www.youtube.com/watch?v=GmcKjxutefE&feature=youtu.be>

<https://www.youtube.com/watch?v=KMLF3a55eCY>

<https://www.youtube.com/watch?v=Y83RFSJcnF4&feature=youtu.be>

<https://www.youtube.com/watch?v=O4rMe6Er16c>

<https://www.youtube.com/watch?v=BgFi6HdCc-4>

<https://www.youtube.com/watch?v=rd1VvZ-2gpw&feature=youtu.be>

<https://www.youtube.com/watch?v=FvHRio1yyhQ&feature=youtu.be>

<https://www.youtube.com/watch?v=ZAuWYP7rt0A>

<https://www.youtube.com/watch?v=8z1hLm8rUt8>

<https://www.youtube.com/watch?v=6xqwQxRtX4c&feature=youtu.be>

<https://www.youtube.com/watch?v=1z1ut1nwU10>

<https://www.youtube.com/watch?v=wXcZjGIhBYE>

<https://www.youtube.com/watch?v=KgkX7pJBH8o>

<https://www.youtube.com/watch?v=-HLcrAevfrI>

<https://www.youtube.com/watch?v=i-22fcPkXrw>

<https://www.youtube.com/watch?v=ScJHnmGYC6U>

<https://www.youtube.com/watch?v=9ztjEOK-tJQ>
<https://www.youtube.com/watch?v=tcwTwZcdtbo>
<https://www.youtube.com/watch?v=yj5AaM5IAD4>
<https://www.youtube.com/watch?v=rTkS0U0IbYY>
<https://www.youtube.com/watch?v=NFK-HlwP14A>
<https://www.youtube.com/watch?v=QZ0o0VtT8us>
https://www.youtube.com/watch?v=Tr0SI9O_xuo
<https://www.youtube.com/watch?v=LnM3iS17t4c>
<https://www.youtube.com/watch?v=8iyrbv1Jau>
<https://www.youtube.com/watch?v=G1n3BgmcVMA>
https://www.youtube.com/watch?v=ZR4_LhPCgbo
<https://www.youtube.com/watch?v=KHG9PTQXrnU>
<https://www.youtube.com/watch?v=m5VdJ0Ed03c>
<http://loadmp4.mobi/i/xALvCCq58GL.html>
<http://loadmp4.mobi/i/iQsv3Kz9NYo.html>
<http://loadmp4.mobi/i/39HTPUGIMwQ.html>
<http://loadmp4.mobi/i/gG7uCsKUOrA.html>
<http://loadmp4.mobi/i/nD2FdOKYICA.html>
<http://loadmp4.mobi/i/NK9roDel3yE.html>
<https://youtu.be/VhMKeDoBDCE>

Department of Management Studies

<https://www.monster.com>
<http://en.m.wikipedia.org>
<https://www.engvid.com/how>
<https://en.m.wikipedia.org>
<http://www.ibef.org>

<https://som.yale.edu/news/2017>

<https://www.youtube.com/watch?v=Mco8vBAwOmA>

<https://www.youtube.com/watch?v=DUuirqtSqpg>

<https://www.youtube.com/watch?v=0srjdRDh99y>

<https://www.youtube.com/watch?v=Qh-hrnH8Pq8>

<https://www.youtube.com/watch?v=qqy7dSB9jqc>

<https://www.youtube.com/watch?v=dhkLMKxncc8&t=43s>

<https://www.youtube.com/watch?v=bijwCaczx7s&t=1s>

<https://www.youtube.com/watch?v=fCA7TGjyfro&t=4s>

<https://www.youtube.com/watch?v=9ZLbSK1Te68&t=11s>

<https://www.youtube.com/watch?v=PcBcdk9hAFO>

<https://www.youtube.com/watch?v=CVGp5Qc78Lk>

<https://www.youtube.com/watch?v=dhkLMKxncc8&t=43s&authuser=0>

<https://www.youtube.com/watch?v=fCA7TGjyfro&t=4s&authuser=0>

<https://www.youtube.com/watch?v=CVGp5Qc78Lk&authuser=0>

<https://www.youtube.com/watch?v=Mco8vBAwOmA&authuser=0>

<https://www.youtube.com/watch?v=DUuirqtSqpg&authuser=0>

<https://www.youtube.com/watch?v=Qh-hrnH8Pq8&authuser=0>

Department of Botany

Mitosis

<https://www.youtube.com/watch?v=C6hn3sA0ip0>

Meiosis

<https://www.youtube.com/watch?v=jjEcHra3484>

DNA Replication

<https://www.youtube.com/watch?v=TNKWgcFPHqw>

DNA Compaction

<https://www.youtube.com/watch?v=gbSIBhFwQ4s>

Protein Synthesis

<https://www.youtube.com/watch?v=gG7uCskUOrA>

Transcription

<https://www.youtube.com/watch?v=2BwWavExcFI>

Translation

<https://www.youtube.com/watch?v=KZBljAM6B1s>

Gene Regulation

<https://www.youtube.com/watch?v=3S3ZOmleAj0>

Lac Operon concept

<https://www.youtube.com/watch?v=AVuj0q4mKa8>

Replication of HIV

<https://www.youtube.com/watch?v=us9H3MI1bvW>

Influenza virus

<https://www.youtube.com/watch?v=WSZEcpti2i0>

Water Potential

<https://www.youtube.com/watch?v=nDZud2g1RVY>

Osmosis

https://www.youtube.com/watch?v=qv91V_qkUHK

Hydroponics

https://www.youtube.com/watch?v=6kUm_I7bLYw

Electron Microscopy-SEM

<https://www.youtube.com/watch?v=VdNhREmkrmE>

Electron Microscopy-TEM

<https://www.youtube.com/watch?v=D3JY4LgyX6Q>

Fermentation

<https://www.youtube.com/watch?v=ctNrVfXzw9o>

Municipal Water Treatment

<https://www.youtube.com/watch?v=89I9e4f381Q>

Sewage treatment process

<https://www.youtube.com/watch?v=NBEYUxI3DuQ>

Gel Electrophoresis

<https://www.youtube.com/watch?v=QEG8dz7cbnY>

Column Chromatography

<https://www.youtube.com/watch?v=kQKXGsM7z4w>

TLC

<https://www.youtube.com/watch?v=qdmKGskCyh8>

<https://www.youtube.com/watch?v=U2BKeT8toLQ>

Spectrophotometer

<https://www.youtube.com/watch?v=pxC6F7bK8CU>

Department of Hindi

<https://youtu.be/CY15uJ>

<https://youtu.be/kYKmq1MwrZQ>

Department of Physics

<https://youtu.be/xKxrkt7CpY> -----How do solar panels work-----Semester VI

<https://youtu.be/p3Kmq8FOX0U> -----Carnots cycle and heat engine----- Semester V

<https://youtu.be/cJxF6JqCsJA> -----Thermodynamics carnot engine basics---- Semester IV

<https://youtu.be/zAgXmnsrs2k> -----PV cells , modules, arrays and panels----- Semester VI

<https://youtu.be/m2jp0kIZHEE> -----Principle and working of cyclotron----- Semester V

<https://youtu.be/Gi-ItrJISQE> ----- A is for atom 1952 general electric company--- Semester V

https://youtu.be/qSWm_nprfqE

<https://youtu.be/jKPZKoAZiQU>

Department of Political Science

https://en.wikipedia.org/wiki/United_States_Constitution

<http://www.legislative.gov.in/constitution-of-india>

<https://en.wikipedia.org/wiki/Amaravati>

https://te.wikipedia.org/wiki/%E0%B0%AA%E0%B1%8B%E0%B0%B2%E0%B0%B5%E0%B0%B0%E0%B0%82_%E0%B0%AA%E0%B1%8D%E0%B0%B0%E0%B0%BE%E0%B0%9C%E0%B1%86%E0%B0%95%E0%B1%8D%E0%B0%9F%E0%B1%81

<https://youtu.be/Or1wGrDDg3k>

<https://youtu.be/QNIQ0fjBxvY>

<https://youtu.be/7sKc/YACQjc>

<https://youtu.be/0Veglvble7s>

<https://youtu.be/RBiK94bLYZU>

<https://youtu.be/QS.C6emawpE>

<https://youtu.be/x0w7EnExt5u>

<https://youtu.be/YGQYg5stf4>

Department of Commerce

Management Accounting (Budgetary & Budgetary control):

<https://nptel.ac.in/courses/110101003/30>

Enterprise Resource Planning:

<https://nptel.ac.in/courses/110105083/10>

Types of E-business:

<https://nptel.ac.in/courses/110105083/2>

CVP Analysis:

<https://nptel.ac.in/courses/110101004/21>

<https://youtu.be/jHIp17JQ2jk>

<https://youtu.be/6OV8sr6i-JM>

Department of BBA

<https://youtu.be/0R0SNfYgmjc>

<https://www.google.com/url?sa=t&source=web&rct=j&url=https://nptel.ac.in/courses/105103023/39&ved=2ahUKEwj59JT5sYDgAhURdysKHZjPCIsQFjAGegQIBxAB&usq=AOvVaw1bCvkqAPfmyhZR5fyZH3kN&cshid=1548125938183>

<https://youtu.be/Xkmt6yuze14>

<https://youtu.be/3gDiPIUIrcQ>

Department of Psychology

<https://youtu.be/4oGnvxzOqDw>

<https://youtu.be/U8hYxcdRsz4>

<https://youtu.be/CCn3e8Wq55A>

<https://youtu.be/eGcluu58emY>

<https://youtu.be/FkDVucEoJpU>

Department of History

<http://www.youtube.com> - Allurisitaramaraju life history inspiring story of Charlie chaplin

<http://www.youtube.com> - Bhagatsing biography in telugu|voice of telugu

<http://te.wikipediaorg/wiki/stalin>

<http://te.wikipediaorg/wiki/hitler>

<http://www.youtube.com> - shrikrishnadevaraya documentary

<http://www.youtube.com> - Visakhapatnam top 20 tourist places\visakhapatnam tourism

<https://youtu.be/-BKuNFgP5wo>

<https://youtu.be/3gQ-x6p5sAk>

Department of Chemistry

<https://youtu.be/14w-6B-VoF8>

<https://youtu.be/mPy43EFSk8c>

<https://youtu.be/VV3Y71Qq15Q>

<https://youtu.be/JOYQBKhdopg>

Department of Telugu

<https://youtu.be/zgFAIUZ-fRc>

<https://youtu.be/4xDwYd5TF6c>

<https://youtu.be/kgsQS-IcwEM>

Department of Biotechnology

DNA replication	https://www.youtube.com/watch?v=yDkSWd_Zbbe
Lytic and lysogenic cycles	https://www.youtube.com/watch?v=hFwA0aBX5bE
Virus infection	https://www.youtube.com/watch?v=FBNcHC_C6kQ
Retrovirus replication	https://www.youtube.com/watch?v=HhhRQ4t95OI
Analytical centrifugation	https://www.youtube.com/watch?v=5Q7Xo9Avzy0
Ultracentrifugation	https://www.youtube.com/watch?v=8aLEK6SffD4
Isoelectric focusing electrophoresis	https://www.youtube.com/watch?v=YV4gR4vucwY
Gel electrophoresis	https://www.youtube.com/watch?v=QEG8dz7cbnY
Gel filtration chromatography	https://www.youtube.com/watch?v=ZA6rgm8wnXE
Ion exchange chromatography	https://www.youtube.com/watch?v=A8ITfhWdAwE
Spectrophotometer	https://www.youtube.com/watch?v=tbUx-RaZS7M
Ultrastructure of cell organelles	https://www.youtube.com/watch?v=ZyWYID2cTK0
Ultrastructure of cell wall	https://www.youtube.com/watch?v=URUJD5NEXC8
Cell cycle	https://www.youtube.com/watch?v=xsrH050wnIA
Meiosis	https://www.youtube.com/watch?v=jjEcHra3484
Mitosis	https://www.youtube.com/watch?v=C6hn3sA0ip0
Gene regulation in eukaryotes	https://www.youtube.com/watch?v=DHRRj06xdkA
Gene regulation in prokaryotes	https://www.youtube.com/watch?v=oBwtXdI1zvk
Translation in eukaryotes	https://www.youtube.com/watch?v=qIwrhUrvX-k
Translation in prokaryotes	https://www.youtube.com/watch?v=KZBljAM6B1s
DNA replication in eukaryotes	https://www.youtube.com/watch?v=lkLAdgLbm-Y
Transcription in eukaryotes	https://www.youtube.com/watch?v=XedDRqbbIOg
Transcription in prokaryotes	https://www.youtube.com/watch?v=nJK-l7ByQAs

Department of Sanskrit

Sanskrit Speaking Villages in India -

<https://detechter.com/seven-sanskrit-speaking-villages-in-india/>
https://youtu.be/_iC6gBQkcCM
<https://youtu.be/Ai-BReCfdA8>
https://youtu.be/3N-lf_UrLXE
<https://youtu.be/csRSsu7bp9Q>
https://youtu.be/Y8xn_Gzuaks
<https://youtu.be/qSI2viRHWxM>
https://youtu.be/Y8xn_Gzuaks
<https://youtu.be/qSI2viRHWxM>
<https://youtu.be/csRSsu7bp9Q>
https://youtu.be/3N-lf_UrLXE
https://youtu.be/5_7TfIuKL9o
https://youtu.be/_A2hmZDev5o
<https://youtu.be/DCa1HswQm6A>
<https://youtu.be/-FWd8wU5pMw>
<https://youtu.be/o08B97LPuEw>
<https://youtu.be/3d-64p0Pd04>
<https://youtu.be/dYBhBTpfRwk>
<https://youtu.be/gp2C3BowumY>
https://youtu.be/OfRzPmMa_X8
<https://youtu.be/TVxB1xde5lg>
<https://youtu.be/gYzP94aKto8>
<https://youtu.be/kfou6GJCjDE>
<https://youtu.be/N14x88qzZM8>
<https://www.youtube.com/watch?v=czMKHmnCC7E&feature=youtu.be>
<https://youtu.be/nhv5ggYsf0A>
<https://youtu.be/hciJV0dI39E>
<https://youtu.be/yEbbi2vsW24>

Department of Biochemistry

Action potential in neuron	https://youtu.be/oa6rvUJlg7o
The Respiratory system	https://youtu.be/hc1YtXc_84A
DNA structure	https://youtu.be/qy8dk5iS1f0
Diabetes Type 1 and Type 2	https://youtu.be/XfyGv-xwjll
Circulatory system	https://youtu.be/uKdZVt1vBlQ
Protein Structure and Denaturation	https://youtu.be/gEycDKQn93Y
Human Endocrine System	https://youtu.be/7t9b-l0nJNc
Still air room freezers	https://youtu.be/l0rKKwccTnY
Spiral freezer	https://youtu.be/psf7t0ydzoY
Fluidized Bed freezer	https://youtu.be/UecmojWKCH0
Plate freezers	https://youtu.be/ULzlvUz91QA
Air Blast tunnel freezer	https://youtu.be/l5a7caClngc
Phagocytosis	https://youtu.be/sJ8Sz0CcNKo
Activation of complement system	https://youtu.be/mfCeCvkQbuI

DEPARTMENT OF HOME SCIENCE

<https://www.youtube.com/watch?v=fNdLUfXhh48>

<https://www.youtube.com/watch?v=pBxIFMTaPN8>

<https://www.youtube.com/watch?v=Og5xAdC8EUl&t=3s>

<https://www.youtube.com/watch?v=hok2hyED9go>

https://www.youtube.com/watch?v=_Flj_Z7SKA&t=236s

<https://www.youtube.com/watch?v=ZAx0SOmmuU8&t=225s>

<https://www.youtube.com/watch?v=bFA0pHpR9Ug&t=95s>

<https://www.youtube.com/watch?v=7vFf5CS27-Y&t=50s>

<https://www.youtube.com/watch?v=4JyXjU7thkg>

<https://www.youtube.com/watch?v=Glfpn40s4X8>

<https://www.youtube.com/watch?v=aPkdZb-xhyw>

<https://www.youtube.com/watch?v=45QCxcZjB4>

<https://www.youtube.com/watch?v=2DZz1rGY1IU>

<https://www.youtube.com/watch?v=rgceGEuCl5w&t=747s>

<https://www.youtube.com/watch?v=WGG62ADci10&t=47s>

<https://www.youtube.com/watch?v=Jt3-PIC2nCs&t=215s>

<https://www.youtube.com/watch?v=DAEmEW7ZBGQ>

<https://www.youtube.com/watch?v=dDJca97viS4&t=23s>

<https://www.youtube.com/watch?v=YimuldEZSNY&t=75s>

<https://www.youtube.com/watch?v=-J1hmmy1OB4&t=39s>

https://www.slideshare.net/sajith8523/diabetes-basics-33281515?from_action=save

https://www.slideshare.net/vaibhavvermain/styles-of-service?from_action=save

<https://www.bngkolkata.com/web/types-of-service/>

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<http://www.onlinebiologynotes.com/amino-acids-characteristics-classification-amino-acids/>

https://en.wikibooks.org/wiki/Medical_Physiology/Basic_Biochemistry/Amino_Acids_and_Proteins

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<https://www.managementstudyguide.com/production-planning-and-control.htm>

Physiology

- <https://www.medicalnewstoday.com/articles/>
- <https://www.britannica.com/science/physiology>
- <https://www.merriam-webster.com/dictionary/physiology>
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Family Nutrition

- <https://reverehealth.com/live-better/10-ways-to-improve-your-entire-familys-nutrition/>
- <https://jillcastle.com/childhood-nutrition/13-easy-family-nutrition-tips-for-2013/>
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- <http://lemondnutrition.com/services/family-nutrition-plans.html>
- <https://www.everydayhealth.com/hs/family-nutrition-guide/healthy-eating-for-whole-family/>

Food Service Management

- <https://www.ecpi.edu/blog/importance-of-food-service-management>
- <https://www.bls.gov/ooh/management/food-service-managers.htm>
- <https://www.truity.com/career-profile/food-service-manager>
- <https://www.academiccourses.com/Courses/Food-Service-Management/>
- https://study.com/articles/Bachelor_of_Food_Service_Management_Degree_Overview.html

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- <http://www.ift.org/knowledge-center/learn-about-food-science.aspx>
- <https://www.mcgill.ca/foodscience/what-food-science>
- <https://study.com/academy/lesson/what-is-food-science-definition-research.html>
- <https://www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/food-science>
- <https://www.engineering.unsw.edu.au/chemical-engineering/careers/is-food-science-and-technology-right-for-me>

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- <https://nutritionsciencedegree.org/what-is-nutrition-science/>
- <https://nutritionsciencedegree.org/>
- <https://en.wikipedia.org/wiki/Nutrition>
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Community Nutrition

- <https://www.sciencedirect.com/topics/medicine-and-dentistry/community-nutrition>
- <https://www.ncbi.nlm.nih.gov/pubmed/>
- <https://www.eatrightpro.org/practice/practice-resources/public-health-and-community>
- <https://www.nature.com/articles/1601823>
- <https://www.encyclopedia.com/caregiving/encyclopedias-almanacs-transcripts-and-maps/community-nutrition>

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- <http://www.aplu.org/projects-and-initiatives/international-programs/challenge-of-change/food-security.html>
- https://www.unscn.org/files/Annual_Sessions/UNSCN_Meetings_2013/Wustefeld_Final_MoM_FNS_concept.pdf
- <https://www.ncbi.nlm.nih.gov/pmc/articles/>
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Dietetics

- <http://www.indiaeducation.net/careercenter/medical/nutritionanddietetics/>

- https://www.canr.msu.edu/fshn/undergraduate_programs/dietetics/what_is_dietetics
- <https://en.oxforddictionaries.com/definition/dietetics>
- <https://dictionary.cambridge.org/dictionary/english/dietetics>
- <https://www.dictionary.com/browse/dietetics>

Communication Technology

- https://en.wikipedia.org/wiki/Communication_studies
- https://study.com/directory/category/Communications_and_Journalism/Communication_Technology.html
- https://en.wikipedia.org/wiki/Information_and_communications_technology
- <https://fedena.com/blog/2016/05/importance-of-information-and-communication-technology-in-schools.html>
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Textile Science

- <https://en.wikipedia.org/wiki/Textile>
- <https://www.springer.com/series/13111>
- https://www.gavinpublishers.com/journals/journals_details/international-journal-of-textile-science-engineering.html
- <http://monicaniftian.blogspot.com/2011/01/basic-textile-science.html>
- <https://www.britannica.com/topic/textile/Basic-weaves>

Life Span Development

- <https://courses.lumenlearning.com/wmopen-psychology/chapter/what-is-lifespan-development/>
- <https://www.mentalhelp.net/articles/introduction-to-lifespan-development/>

- <https://www.bestcounselingdegrees.net/faq/what-is-lifespan-development/>
- <https://owlcation.com/social-sciences/What-is-Lifespan-Development-Psychology-Exploring-Development-Through-Lifespan>

Pre and Post Natal Development

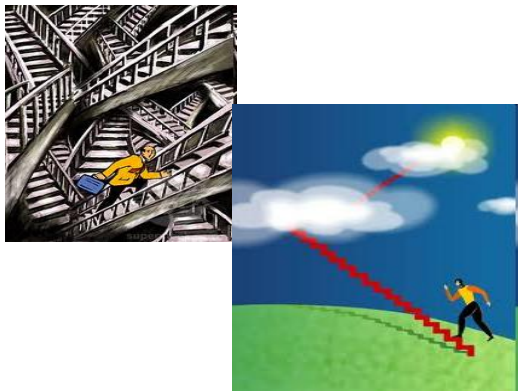
- <https://www.researchgate.net/figure/Pre-development-vs-post-development-hydrologic-cycle-Maryland>
- https://embryology.med.unsw.edu.au/embryology/index.php/Postnatal_Development
- <https://www.ncbi.nlm.nih.gov/pubmed/3881956>
- <https://link.springer.com/chapter/pregnancy/>
- <https://www.britannica.com/science/human-nervous-system/Prenatal-and-postnatal-development-of-the-human-nervous-system>

POWER POINTS USED AS ICT TECHNIQUES FOR FIRST YEAR OFFICE MANAGEMENT STUDENTS



The Eight habits of highly effective people

Based on the work of Stephen Covey:
The seven habits of highly effective people
The 8th habit



GOAL SETTING EXERCISES



Naga Naresh Karuturi
From Godavari to Google

EMOTIONAL AND SOCIAL INTELLIGENCE



Management Basics

MANAGEMENT ROLES and SKILLS



The Race

Self Awareness

JOHARI WINDOW

GROUP DISCUSSION

Ramani Dhanaraj

Interface

Visakhapatnam Steel Plant
**VIZAG
STEEL**
Rashtriya Ispat Nigam Limited

ONE OF THE
VIZAG
Pride of Steel
A Navratna Company

**VIZAG
STEEL**
Pride of Steel

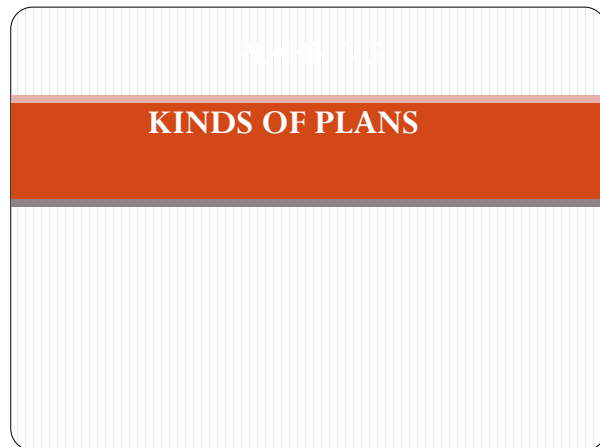
VISAKHAPATNAM STEEL PLANT



COPYWRITING STYLES IN ADVERTISING

BY NISHAM

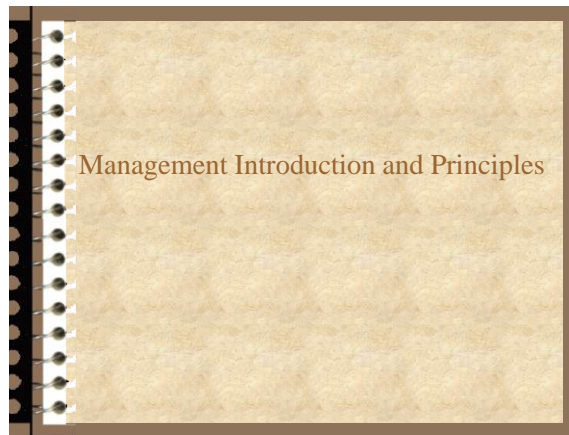
Organizing Function of Management



Controlling as a Management Function

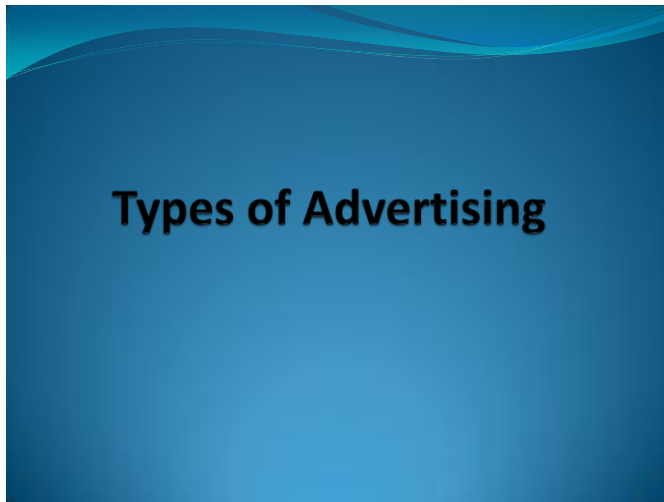
- **Controlling**
 - ◆ A process of monitoring performance and taking action to ensure desired results.
 - ◆ It sees to it that the right things happen, in the right ways, and at the right time.

1



AUTHORITY & DELEGATION

ADVERTISING MANAGEMENT POWER POINTS USED AS INPUTS (OUTSOURCED FROM YOU TUBE & DESIGNED BY FACULTY & STUDENTS) – (Semester VI 2017-18)



7

Advertising Design: Theoretical Frameworks and Types of Appeals

Chapter Overview

- Advertising design.
 - Hierarchy of Effects Model
 - Means-End Theory
 - Visual and Verbal Imaging
- Advertising appeals.

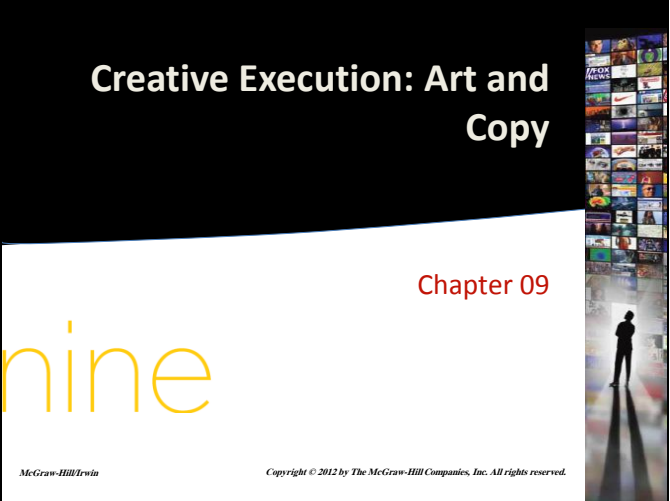
7-1



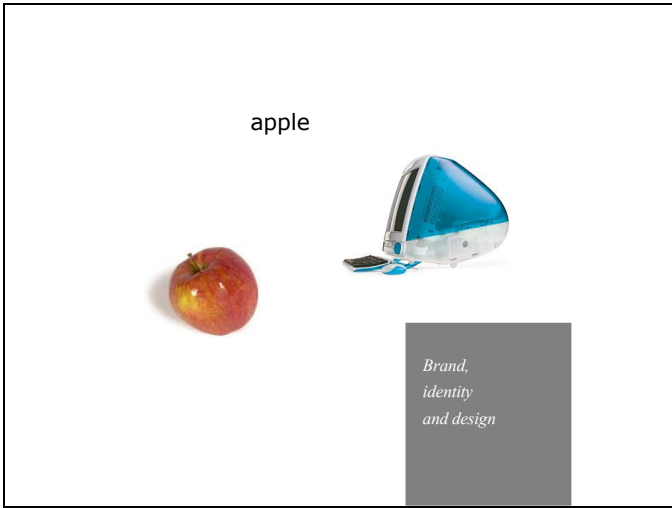
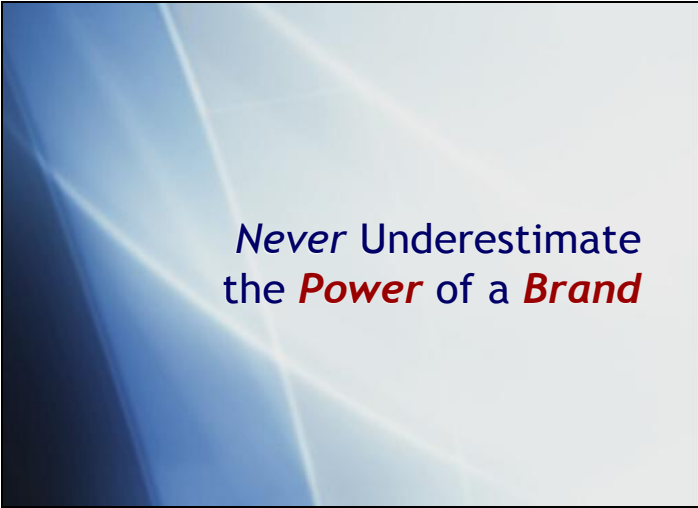
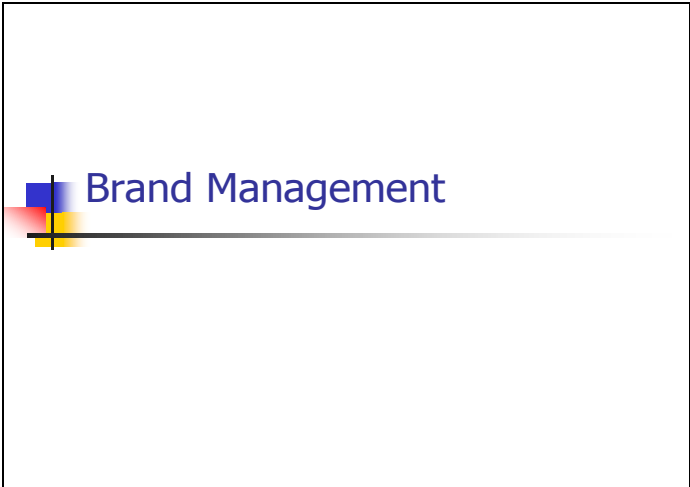
Chapter 15: Advertising and Public Relations

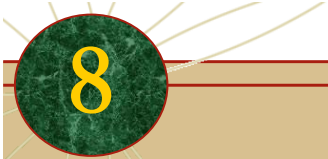
Objectives:

- Discuss the effect of advertising on market share and consumers.
- Identify the major types of advertising.
- Discuss the creative decisions in developing an advertising campaign.
- Describe media evaluation and selection techniques.
- Discuss the role of public relations in the promotional mix.



Dabbawalas of Mumbai- Large Service Supply Chain

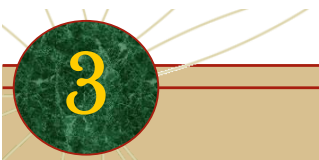




Creative Strategy: Planning and Development

What makes good advertising?

Advertising Design: Theoretical Frameworks and Types of Appeals



Organizing for Advertising and Promotion: The Role of Ad Agencies and Other Marketing Communication Organizations

Communicating for Results
9e
14
Key Ideas

- Meaning of persuasion
- Types of persuasive presentations
- Persuasive theories
- Preparing a persuasive speech
- Successful persuasive presentations

Persuasive Presentations: Individual or Team



Creativity and Advertising

Dr. Angeline G. Close and
Dr. Anjala Krishen

A PROJECT REPORT ON STUDY OF SERVICE ORGNISATION



BY PRIYANKA SINGH AND GAYATRI

Integrated Marketing Communications



*The What
The why
The How*

ADVERTISING LAYOUT & ITS ELEMENTS

Parts of an Advertisement

.....every part says a lot.....

Campaign Planning

Advertisement campaign

In-Depth Introduction to Internet Advertising

By Greg Stuart
Co-author of What Sticks & former
CEO of Interactive Advertising Bureau
(see full bio on last slide)

Copywriting and Design

Part 4: Effective Advertising Messages
Chapter 13 & 14



Headlines and Taglines

Advertising Strategy
(Alstiel and Grow)



ADVERTISING APPEALS



The Utterly Butterly Ads over the ages



The Art of Copywriting



PSYCHOLOGY AND ADVERTISING

Taglines
Knowing before you see

Company and Brand Logos

History of Global and Indian Advertising Industry,
Recent Trends
&
Major Players

Building of Advertising Program

- Objective is to understand the major elements involved in creation of an advertisement
- We try to answer: How an AD is created?
- We try to focus on ingredients of an advertisement.

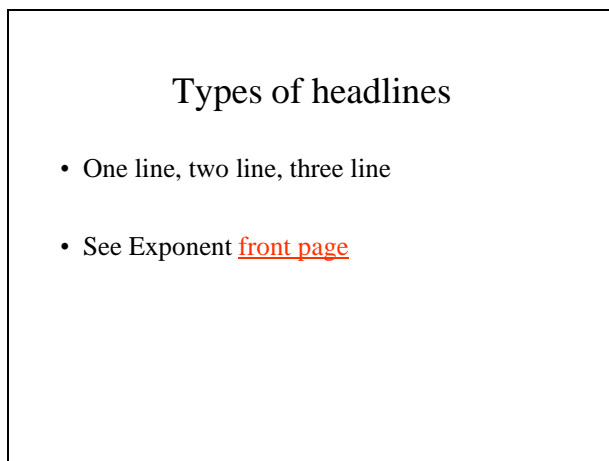
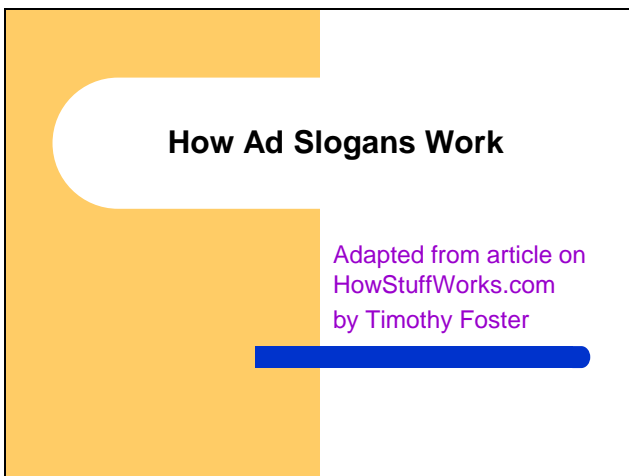
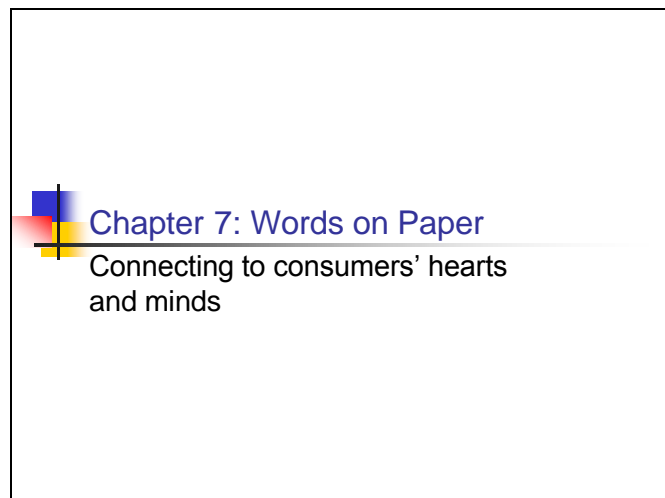
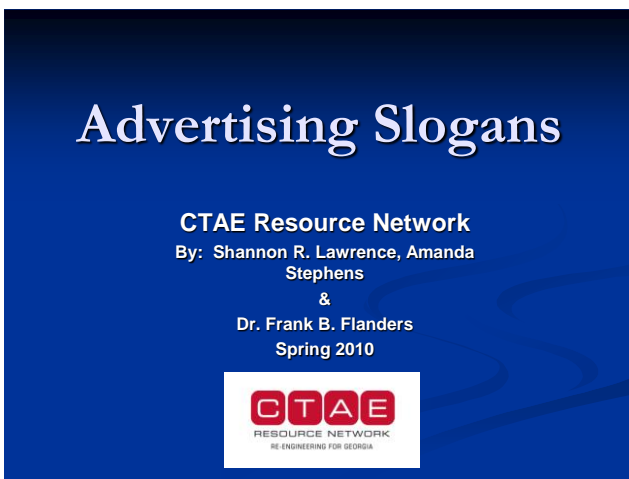


B2B ONLINE ADVERTISING



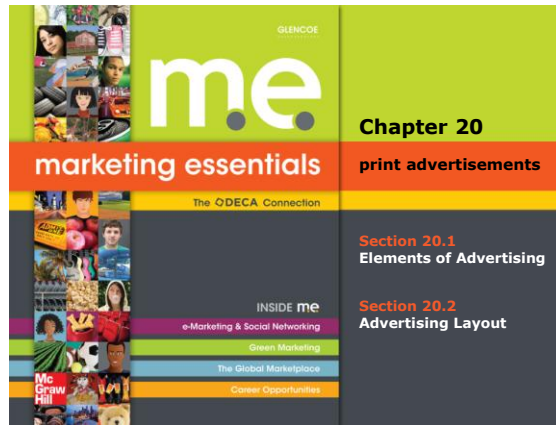
Presented By-
Abheek Biswas
Saurabh Kumar
Mithun Dutta
Saurabh Singh
Deepak Chordia
Deepak Shinde
Bishendu Roy





Copywriting

Part 4: Effective Advertising Messages
Chapter 13



Career Planning

Creating Your Own Dynamic Resume

You will be preferred over others.....



Elements of a Story



Ms. Walsh



World's 25 best global brands 2012

A cursory look